

**Subject:** This week from CCA (CCA Delivers - March 2, 2017  
**From:** "Central City Association" <jdanganan@ccala.org>  
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## CCA Delivers

CCALA.org

March 2, 2017



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- MARCH 7 ELECTION RECOMMENDATIONS

## March Executive Committee

*Martha Saucedo, City Attorney Mike Feuer, Toni Hohberg & Jessica Lall*

### CCA's Executive Committee

City Attorney Mike Feuer joined us this week at CCA's Executive Committee. He spoke about the responsibilities of being the City's chief law enforcer and shared his vision for a thriving Los Angeles.

Feuer candidly shared his views on the Trump Administration's recent actions regarding the travel ban, provided a good overview about Special Order 40, and what the term "sanctuary city" actually means. Feuer strongly supports local law enforcement and believes Los Angeles is a safer city when law enforcement can work with the immigrant community without the fear of deportation. Special Order 40 codifies that LAPD officers will not initiate a contact to inquire about immigration status. This has been a standing policy for four decades. Feuer stated if the Trump administration withholds federal funding from Los Angeles based on Special Order 40, he is ready to litigate.

City Attorney Feuer called homelessness one of the most difficult issues since there are "legitimate conflicting interests." His office is playing a significant role by establishing homeless courts and appointing a contact person within his office. The mobile homeless court is being funded by a County of L.A. grant and allows homeless individuals to do community service instead of paying for a citation. This program serviced 1,300 people in its first year.

In addition, Feuer told the audience about a new program he is launching that will encourage existing motels to convert to housing for homelessness. He stated existing motels are good opportunities because they are already built and in many neighborhoods throughout the city. Motel owners should consider this opportunity because the city will provide a secure source of rental income and funds for capital



### EVENTS CALENDAR

#### CCA EVENTS

**TUESDAY, MARCH 21**  
CCA MEMBERS SOIREE  
TEN50 Amenities Deck

**THURSDAY, MAY 11**  
11:00 - 1:30 p.m.  
CCA'S 23RD ANNUAL TREASURES LUNCHEON  
Westin Bonaventure Hotel & Suites

#### MEMBER EVENTS

**THURSDAY, MARCH 9**  
2017 USC GOULD REAL ESTATE FORUM  
The Jonathan Club, Downtown

**THURSDAY, MARCH 9**  
ANGELS OF THE CITY AWARDS  
Le Petit Paris

**SATURDAY, MARCH 25**  
CHMC'S HEART OF THE CITY 5K  
California Hospital Medical Center



### COMMITTEE CALENDAR

**THURSDAY, MARCH 9**  
8:30 - 10:00 a.m.

#### TRANSPORTATION, INFRASTRUCTURE & ENERGY

**Topics:** County Stormwater and Resilience Plans; 6th Street Closure; West Santa Ana Branch Rail Line

**Special Guests:** Katy Young, Office of Supervisor Sheila Kuehl; Olga Arroyo, Metro; Fanny Pan, Metro and Monica

improvements.

CCA thanks **City Attorney Feuer** for his remarks and **Toni Hohberg**, FIDM, for hosting the meeting.

## Homelessness Policy Committee

This week at CCA's Homelessness Policy Committee, members heard from the Office of Mayor Garcetti and the Los Angeles Homeless Services Authority (LAHSA). They shared with us recent City and County actions related to comprehensively addressing homelessness.

The Mayor's office provided the new protocols related to LAMC 56.11 regarding sidewalks and the storage of personal belongings. The new protocols will be enforced by Hope Teams and managed by the City's Bureau of Sanitation. The Hope Teams are comprised of a Los Angeles Police Department officer, sanitation worker and representative from LAHSA. They are trained to provide outreach and offer services. CCA members asked about the impact of Hope Teams in Downtown and learned that the teams will be deployed based on service requests to 311. CCA members are encouraged to use the City's 311 system.

We also learned about the new protocols related to vehicle dwelling. These protocols will sunset on June 30, 2018, as the City hopes to have more permanent housing and designated safe parking programs available. CCA members expressed the need to access solutions now for homelessness and heard details regarding the development of the homeless service delivery network.

One of the key missing pieces in the homeless service delivery network is storage facilities for homeless individuals belongings across the city. Currently, the only facility is in Skid Row. Thanks to the passage of Proposition HHH, the City now has the resources to fund these facilities but needs development partners. The City has released a RFP which can be viewed [here](#). CCA encourages members to review this opportunity and to help spread the word.

LAHSA provided an update on the existing San Julian Center Drop-in Center in Skid Row. The center will be renovated into a 30-40 bed crisis center for homeless adults with severe mental illness and drug addiction. It will be a place where high-acuity homeless individuals can stay while permanent housing is being identified. Traditional shelters and other interim housing options are often not appropriate for this population.

LAHSA also shared the progress that has been made over the last year in increasing outreach teams, transitioning shelters to 24 hour a day operations, refining the Coordinated Entry System and fully staffing up now that resources are available.

LAHSA and the Mayor's office did hear from many CCA members about the

Born, Parsons Brinckerhoff

**WEDNESDAY, MARCH 15**

8:30 - 10:00 a.m.

### HOUSING, LAND USE & DEVELOPMENT

**Topics:** City Planning Budget for 2017/2018, Downtown Design Guidelines

**Special Guests:** Kevin Keller, Lisa Webber, Simon Pastucha, City Planning

## CCA IN ACTION



CCA held its third working group this week regarding the implementation of Measure JJJ and the Transit Oriented Communities (TOC) guidelines. The TOC guidelines are a package of incentives for new residential developments with five or more units that are located within ½ mile of a major transit stop. The guidelines will be released on March 13 for a 30 day public comment period and will be considered by the City Planning Commission shortly after.

For more information, please contact CCA's Managing Director of Legislative Affairs & Government Relations, [Marie Rumsey](#).

At the Board of Airport Commissioners meeting this morning, CCA gave its full support to the Landside Access Modernization Plan at LAX. This project will modernize the busiest Origin & Destination airport in the United States, which will help residents and visitors more easily access LAX facilities. We support this project because it significantly reduces traffic in and around the airport, it will create thousands of jobs in Los Angeles County and it improves the

pressing concern of homelessness in Downtown and the associated impacts. There was a good dialogue about the need to have homeless services across the county and the fact that most solutions to homelessness are not immediate.

CCA thanks **Peter Lynn** and **Alisa Orduna** for their presentations and comments.

## CCA March 7 Election Recommendations

Tuesday, March 7 is Election Day. If you have not voted by mail, please vote on Tuesday!

CCA urges you to vote **NO on Measure S**.

Vote **YES on Measure H**.

And CCA offers the following endorsements of Los Angeles City Council incumbents for reelection.

**Gil Cedillo**, District 1

**Bob Blumenfield**, District 3

**Paul Koretz**, District 5

**Curren D. Price Jr.**, District 9

**Mike Bonin**, District 11

**Mitch O'Farrell**, District 13

**Joe Buscaino**, District 15

overall efficiency and function of LAX.

For more information, please contact CCA's Director of Government Relations, [John Howland](#).

On Tuesday, CCA testified before the Planning and Land Use Management Committee (PLUM) in support of Councilmember Mitch O'Farrell's motion to streamline the permitting and entitling process for new small businesses and developments. Streamlined permitting and entitling processes will aid in attracting new small businesses and retaining existing ones that want to expand within the City.

For more information, please contact CCA's Membership Coordinator, [Joanne Danganan](#).

CCA also spoke at PLUM about the City Administrative Office's recommendation to increase the General Plan Maintenance Surcharge to an amount equal to 7% of the permit fees. We understand the necessity to fund the transition to and implementation of a six-year update cycle, as up-to-date community plans will provide greater certainty for developers and community members.

For more information, please contact CCA's Membership Coordinator, [Joanne Danganan](#).

## Member Surveys: CCA's Advocacy Agenda and New Year Member Survey

It is a top priority for Jessica Lall, CCA's new President & CEO, to hear directly from our members. Please take a moment and fill out the following surveys:

- [Advocacy Agenda Survey](#): Your feedback will help us determine legislative priorities for the year based on what issues are important to you and your company.
- [New Year Member Feedback](#): Your feedback will help us craft relevant programming that meets your objectives.
- [CCA Committee Meetings](#): For Business Advocacy, Executive & Premier-level members only. Tell us how to improve our committee meetings and what topics to cover this year.

## CCA IN THE NEWS

"The Central City Association (CCA) strongly supports Measure H because it will provide the resources we need to bring proven solutions like permanent supportive housing, mental health services, jail-in-reach programs and specialized outreach to scale," said Jessica Lall. [Fox & Hounds](#), February 28, 2017.

## CCA MEMBERS IN THE NEWS

"Freeways are part of Los Angeles' fabric and prohibiting housing by them is unrealistic," said Carol Schatz,

Downtown Center Business Improvement District. [Los Angeles Times](#), March 2, 2017. "L.A. keeps building near freeways, even though living there makes people sick."

## Announcements

### **CCA Wishes John Howland the Best**

John Howland's last day with CCA will be on March 23. John was CCA's Director of Government Relations for over three years and we appreciate all the contributions he has made. We wish John the best in his new position and his future endeavors!

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### **CCA Job Announcement**

CCA is seeking a Director of Public Policy to join our office in the heart of DTLA. The at-will position offers an excellent opportunity to be a part of Downtown's transformation into the region's center for growth. The candidate will play a vital role in shaping the policies that will support new development, the necessary infrastructure improvements and quality of life enhancements to advance Downtown. To read the full job description please [click here](#).

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### **Release of Citywide Economic Development Strategy RFP**

Mayor Eric Garcetti and the Los Angeles City Council recently authorized the Economic and Workforce Development Department to release a RFP to procure a contractor or contractor team to develop a Citywide Economic Development Strategy (CEDS).

The overall goal for the CEDS is to promote robust economic growth through greater economic inclusion by the utilization of new economic development financing tools, the growth of existing businesses, and the establishment of new business. To view the RFP and related attachments, please [click here](#).

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